

Local Business

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"We ... specialize in precision, preventative care," says Dr. Ofer Shustik. BRUCE P. BENNETT / THE PALM BEACH POST

Doctor offers concierge family medical service

Dr. Ofer Shustik opened his West Palm Beach family practice in October.

By Jennifer Sorentrou
Palm Beach Post Staff Writer

Dr. Ofer Shustik is the medical director of Coordinated Health West Palm Beach, a new concierge family practice offering house calls, same-day appointments and access to the physician's cellphone number.

The practice, on Flagler Drive just north of downtown West Palm Beach, specializes in multigenerational family care, providing "one-stop" visits for parents and children (ages 2 and up) who want to bundle appointments. Weekend and evening appointments are also available.

Shustik, who has more than 20 years of experience treating families, opened the practice in October.

"I strive to have a true and thorough understanding of my patient's medical history and also their concerns, which allows me to tailor an individualized plan intended to prevent disease and allow for a healthier, happy and well-balanced life," Shustik said.

Concierge medicine has become a popular alternative for patients who want better access to their doctors.

For more money, patients can get specialized attention from doctors, including house calls, longer visits and immediate scheduling of appointments.

MONDAY MEETING

A Q&A WITH ...

DR. OFER SHUSTIK

Coordinated Health West Palm Beach

Coordinated Health West Palm Beach also accepts insurances and Medicare for concierge members.

Name: Dr. Ofer Shustik

Age: 56

Hometown: Tel Aviv, Israel

Where you live now: Palm Beach Gardens

About your company: Coordinated Health West Palm Beach is a concierge primary care family practice located in the Victor Farris Building next to Good Samaritan Medical Center. We treat patients ages 2 and up and specialize in precision, preventative care that is evidence-based. Our members pay an annual fee to have 24-hour access to my dedicated patient cellphone, same-day appointments, in-home visits, coordination of care while traveling and other personalized services. We also accept insurances and Medicare.

How your business has changed: We are seeing a growing trend toward concierge care, because many physicians

and their patients prefer having more one-on-one time to fully review health care needs and goals. With all the changes to the health care landscape, my patients appreciate knowing they and their families can see me on their schedule, with no time limits. They like knowing one doctor is "quarterbacking" the family's care to keep everyone healthy before medical issues even arise.

First break in the business: It wasn't so much a break, but during my residency, I learned that medicine isn't a job, it's a way of life. You can be a great doctor, but if you don't really care about your patients, you won't be able to translate your skills as well to them.

Best book you ever read: "Sapiens: A Brief History of Humankind" by Yuval Noah Harari.

Best piece of business advice you ever received: I had a mentor who told me to always treat my patients as if they were members of my own family. I have lived by that, and it has served me well.

What you tell young people about your business: My best piece of advice is similar to what my mentor told me - if you really enjoy caring for others, then being a doctor is the best job in the world and you will never "work" a day in your life. If you see it only as a paycheck, you'll be miserable.

What do you see ahead for Palm Beach County? I opened my practice

Shustik continued on D2

ADVERTISMENT NEWSMAKERS & SHAKERS

MICHAEL J. RAPF

Michael J. Rapf founded Property Transfer Services, Inc. (PTS) in 1992 and has more than 30 years of experience in the title insurance industry. PTS has offices in New Jersey, New York, Pennsylvania, and Palm Beach Gardens, Florida and provides title insurance and performs real estate closings at each location. Michael leads the company's marketing and growth initiatives. His knowledge and experience in the title industry make him an asset to buyers, sellers, real estate agents and lending professionals. Michael currently serves as a Trustee of the Chamber of Commerce of the Palm Beaches.



WHO'S WHO IN LOCAL BUSINESS

NEWSMAKERS



Saunders



Wang



Rodriguez



Abbott



Johns

PROFESSIONAL

WGI, a multidisciplinary consulting firm, has added **Shelley Saunders** to the firm's Landscape Architecture Division as manager of development services in its West Palm Beach office. Saunders has more than 14 years of management experience in hospitality. She has also assumed leadership roles in projects related to acquisition, development, construction, renovation and disposition.

The Max Planck Florida Institute for Neuroscience (MPFI) has added **Yingxue Wang, Ph.D.**, as its new research group leader. Wang will lead the Neuronal Mechanisms of Episodic Memory Research Group. She will also conduct studies of the brain circuitry, specifically the ability to remember and how the brain links past experiences in the present.

FINANCE

First Bank of the Palm Beaches has hired **Tenchi Rodriguez** as senior loan officer. Rodriguez began her mortgage career in 1994. She has an extensive background in consumer and residential lending, and specializes in mortgages for first-time home buyers, FHA, VA, conventional, condominium and jumbo loans.

Global Trust Asset Management, LLC has added **Paul J. Abbott** as wealth manager. Abbott brings six years of experience in the financial services industry, and he will be responsible for helping clients develop personalized investment management solutions. He was named to "America's Top 500 Next Generation Wealth Advisors" by Forbes magazine in July 2017.

LEGAL

Doane and Doane, PA has added **W. Scott Johns V** as associate attorney. Johns has practiced law both in Ohio and South Florida at boutique estate planning, tax and multidisciplinary firms. His practice is focused on estate planning, with particular focus on multigenerational wealth transfer and business succession planning. He is a member of the Palm Beach Tax Institute and the Planned Giving Council of Palm Beach County, and holds a master's degree in taxation from the University of Florida and a law degree from Cleveland State University.

FOR MORE LOCAL NEWSMAKERS, D2

SEARCH ENGINE

18 years of Google Doodles, people who hate them

Some take offense no matter what cartoons do or don't depict.

By Avi Selik
Washington Post

April 1 was Easter, when, according to a long-standing tradition, people all over the world become incensed by cartoons on a search bar.

"Google snubbed Easter with no doodle for 18th year in a row, Christians say," Fox News reported, citing an InfoWars editor and actor James Woods as two Christians.

Sure enough, both men were upset that the holy day had not been marked with a visual pun on Google's homepage - a Google Doodle.

"They kathe Christians," Woods surmised, and he seemed to speak for many.

As Fox noted, Google says it does not make doodles for religious holidays anymore. The last time an Easter egg graced its homepage was in 2000 - near the beginning of the company's doodling

tradition and its users' tradition of taking offense at the cartoons no matter what they do or don't depict.

Provocation: A doodle of Earth

Google Doodles started as an obscure joke, as Slate recounted. The company's founders first tweaked the logo to let users know they were at the 1998 Burning Man festival. Three years later, Google changed the double O's in its logo to two globes, for Earth Day 2001.

This proved so popular with the search engine's users that Earth Day doodles became an annual thing. A Google manager, Dennis Hwang, later told Slate he was surprised when users started to complain about the drawings. "We all live on this planet," he noted. "Celebrating that just seemed like a harmless thing to do."

As the years ahead would prove, no celebration was truly harmless.

Provocation: A doodle of a puppy

By choosing certain holidays

as doodle-worthy, even ones as bland as Earth Day, Google was by implication snubbing others. "In the eight years of their existence, they've never mentioned Christ," radio host James Edwards complained in the mid-2000s, noting a complete absence of Christmas doodles, to say nothing of Easter. But these holidays could at least be rejected on secular grounds; Google claimed not to honor any explicitly religious festival. It couldn't do the same with patriotic events.

"For the 8th year in a row, Google has made no effort to commemorate any holiday honoring U.S. veterans or war dead," WorldNetDaily.com wrote in 2006. "No tributes to Veterans Day or Memorial Day."

Faced with a flood of upset users, Google claimed that those holidays were too reverent for the jokey nature of a doodle. But WorldNetDaily was suspicious, noting that Google had added poppies to its logo just a few days earlier - to mark "the Canadian version of the U.S. Veterans Day, also known as Remembrance Day.

Provocation: A doodle of a satellite

If Google thought it could sidestep the culture wars by celebrating scientific milestones instead of holidays, it was wrong.

As the Los Angeles Times reported, many conservatives blasted a 2007 doodle commemorating the 50th anniversary of the launch of the first human satellite - which happened to have been made by communists.

"Not only did Google honor an achievement by a totalitarian regime that was our Cold War enemy," the Times said people complained, "but it did so without having ever altered its logo to commemorate U.S. military personnel on Memorial Day or Veterans Day."

Provocation: A doodle of a fossil

If a Soviet satellite was too polarizing, maybe the world could rally around a 50-million-year-old fossil? Surely the lemurlike *Darwinius masillae* had no objectionable politics.

Naturally, the fossil's 2009 doo-

dle offended creationists. "Not everyone is jumping on the monkey-man bandwagon," WorldNetDaily wrote, after asking Google whether the newly discovered fossil had proved the theory of evolution.

Provocation: A doodle of a Mexican artist

Frida Kahlo was a celebrated Mexican artist whom Google honored in a 2010 doodle, many years after her death.

In the National Review, Mark Krikorian subsequently complained that she - like Sputnik - was also a "loathsome Communist," and her doodle was therefore counted among Google's "sins."

Provocation: A doodle of an American flag

After holding out against critics for years, Google eventually started releasing patriotic doodles for Veterans Day.

The tradition went well enough for several years - until 2010,

Doodles continued on D2

LOCAL BUSINESS PEOPLE TO WATCH

NEWSMAKERS

RECOGNITION

Roth and Duncan, P.A., has announced that **Douglas Duncan** has been inducted as a fellow of the American College of Trial Lawyers at their 2018 spring meeting in Phoenix. Fellowship into the College is extended by invitation only to experienced trial lawyers whose professional careers have stood out in the areas of ethical conduct



Duncan

and professionalism. **The Executive Women of the Palm Beaches Foundation (EWPF)** will present the inaugural **President's Award to the Florida Power & Light Co.** at the 2018 Women In Leadership Awards Luncheon on April 18 at the Travis Center's Cohen Pavilion. The President's Award is given to a corporation or institution for the continual exemplary support of girls and women through their leadership in Palm Beach County.

COMMUNITY

Big Dog Ranch Rescue has appointed **Earl Stewart** to its board of directors. Stewart is the owner of Earl Stewart Toyota dealership and has partnered with Big Dog Ranch Rescue in its Dog of the Month program. The dealership pays the adoption fees for the person who adopts a dog, after a background check.

ANNOUNCEMENTS

Fusion Academy, a private school that provides one-on-one learning, has opened

its Boca Raton campus at 5050 Conference Way. N. Fusion is the latest tenant to join the BRIC (Boca Raton Innovation Campus). The addition of Fusion Academy aims to provide the local community greater access to critical resources.

To submit an announcement for Local Business People to Watch, please email a short description of the new hire, promotion or award, along with the location of the business and a high-resolution photo of the person to pbbusiness@pbpost.com.

Doodles

continued from D1

when to some it looked like Google had drawn a U.S. flag over a cartoon "e" in such a way that the "e" resembled a red Islamic crescent.

Provocation: A doodle of John F. Kennedy
Google released a portrait of JFK on its homepage in 2011, on the 50th anniversary of his inauguration.

Upon seeing this, a National Review writer pre-emptively worried that President Ronald Reagan wouldn't get a doodle on his 100th birthday the next month. Reagan, in fact, did not get a doodle (though Kennedy didn't get one on his 100th birthday, either).

Provocation: A children's cartoon

In 2012, Google released an animated doodle for Valentine's Day about two children skipping rope and learning to become friends.

At the end of the cartoon, a montage of happy pairings flashed on the screen, including a cat and a dog, an astronaut and an alien, and two men in tuxedos.

The latter, some thought, was a coded message.

"The infiltration of the ideology that same sex marriage and the homosexual lifestyle is good for society continues, and the last few days it seems I can't escape it," writer Ann Gundlach complained. "Today, as I was innocently enjoying the delightful Valentine's Day Google Doodle,



Doodles by Google illustrator Dennis Hwang (from top left): Salvador Dali's birthday, Vote 2004, Earth Day 2005, Albert Einstein's birthday, 2004 Olympics, St. Patrick's Day, National Teacher Day, Thanksgiving, SpaceShipOne, Vincent van Gogh's birthday, Venus Transit, National Library Week, Mother's Day, Father's Day, 25th anniversary of the lunar landing, and Google's seventh birthday.

DAVIDA VISE / THE WASHINGTON POST 2005

there it was again."

Provocation: "Not Jesus."

If Google's two-decade moratorium on Easter doodles infuriated some, you can imagine the reaction in 2013, when the holiday happened to fall on the birthday of labor organizer Cesar Chavez, who got a doodle.

Fox News summed up the backlash: "On Easter Sunday, Google Honors Cesar Chavez. Not Jesus."

Provocation: Soccer

Google celebrated the 2014 World Cup with a series of animated doodles about soccer.

None claimed to see any coded messages or hidden crescents.

Nevertheless, Tim Cavanaugh in the *National Review* called the doodles campaign "to extinguish the most precious of all human rights: the right just not to care about something Big Brother insists you take an interest in." In case his point wasn't clear, he illustrated his post with a picture of a Nazi soccer field.

Provocation: Nonwhite veterans

The Veterans Day conundrum may just be a no-win situation for Google. With the Islamic crescent controversy long behind it, the company made a doodle in 2015 of various veterans smiling and waving.

But as RT.com notes, the vet-

erans weren't white enough for some.

Provocation: A high school student's mural

In 2016, perhaps trying to outsource responsibility to the public, Google held a nationwide contest to design a doodle.

The winner was "My Afrocentric Life," by a sophomore from Washington. The mural-like doodle featured Nelson Mandela, Frederick Douglass and the "Black Lives Matter" slogan.

Accordingly, Breitbart brought up terrorism. "Hours after ISIS Attacked Brussels, Google Doodle Honored 'Black Lives Matter'" the website said.

Provocation: Doodles of birds

"What do tropical birds have to do with the Incarnation?" the *Daily Wire* asked last year at Christmastime.

What indeed? Nothing, probably. Google just released a cartoon of birds exchanging presents for one of its holiday doodles.

But that was all it took for the *Wire*, among others, to complain that it had replaced Jesus with a toucan.

Shustik

continued from D1

here because Palm Beach County is a wonderful area to work in medicine, with many skilled providers and cutting-edge advancements. I believe concierge care will continue to be an area of growth in the local health care industry. Palm Beach County residents expect great health care services,

and concierge care only enhance the patient experience.

What is the most important trait you look for when hiring? Dedication and knowledge. It was important to me when I opened my office that we have a registered nurse on staff because I believe concierge care requires skilled staffing. Our family nurse practitioner, Danielle Garcia, is a tremendous asset to the

practice. **Favorite smartphone app:** Waze - I'm still getting used to driving in south Florida.

Where we can find you when you are not at the office: I love enjoying the beautiful Florida weather, so usually I'm spending time with family outside, going on bike rides or walks.

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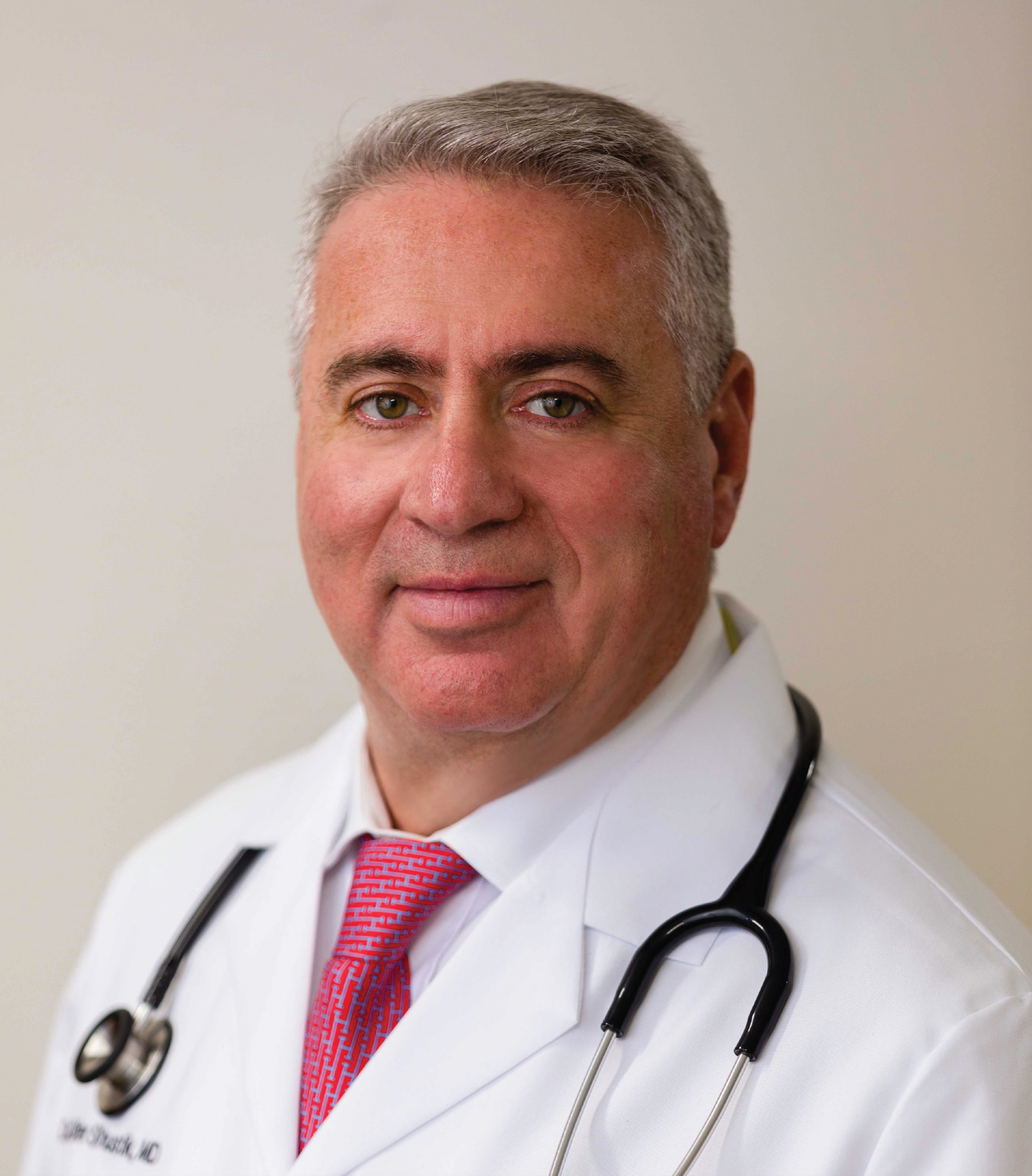
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DR. OFER SHUSTIK of Coordinated Health West Palm Beach *is...*

Worth **Knowing**

WHAT IS CONCIERGE PRIMARY CARE MEDICINE AND HOW DID YOU COME TO PRACTICE IT?

Dr. Ofer Shustik, Coordinated Health West Palm Beach

Concierge medicine is a membership-based health care model that works incredibly well, because it allows physicians to “quarterback” patients’ care over the course of many years. For Coordinated Health West Palm Beach’s exclusive concierge platform, members who pay an annual fee will receive personalized, unparalleled access to myself and my team. After graduating from Tel Aviv’s Sackler School of Medicine and completing my residency at St. Luke’s Family Medicine/Warren in New Jersey, I began practicing in New Jersey and Pennsylvania in 1997, focusing on family medicine with services ranging from pediatrics to geriatrics. Over time, I realized that specializing in concierge medicine would provide my patients with an on-going personal and individualized health care program where they would have more time and continual access to our medical services. In addition, by providing a concierge approach, my patients and I can focus on preventative care and keeping them as healthy as possible. This has been an ambition of mine for many years. I genuinely care about the well-being of my patients and I am excited to create wonderful new relationships with my patients here in West Palm Beach.

WHAT ARE SOME OF THE SERVICES YOU PROVIDE AT COORDINATED HEALTH WEST PALM BEACH?

Dr. Ofer Shustik

We offer a wide range of concierge care services for our patients as part of their membership. Our services include:

- Annual executive-level comprehensive physical exams
- Unparalleled access to Dr. Shustik via dedicated cell phone
- Same-day appointments
- Evening and weekend appointments are available
- Global coordination of care while traveling, to the extent a patient authorizes and other physicians will participate
- Multi-generational family care, ages 2 and up, with “one-stop” family visits that allow for parents and children to bundle appointments
- Individualized health care plans
- Evidence-based medicine
- Home and office visits with in-home testing are available

WHY IS IT IMPORTANT FOR PEOPLE TO HAVE A PRIMARY CARE PHYSICIAN?

Dr. Ofer Shustik

I’m truly excited to start this new chapter in my career, because concierge medicine allows me more time to focus on preventative care, which I believe is the cornerstone of primary care medicine. Most doctors have only a few minutes to spend with each patient. We don’t limit our time with patients at Coordinated Health West Palm Beach. When you spend adequate time with patients, you are able to really get to know all aspects of their lives, which is imperative to maintaining and improving the quality of life of an individual. I strive to have a true and thorough understanding of my patient’s medical history and also their concerns, which allows me to tailor an individualized plan intended to prevent disease and allow for a healthier, happy and well-balanced life. Creating this continuum of primary care for a patient can help reduce the need for expensive and uncomfortable treatment or hospitalizations later on. My patients are considered a part of my family, and I value

these relationships as an integral part of my care philosophy. I feel an exceptional level of responsibility for them and I deeply care about my responsibilities as their physician.

WHAT DOES A TYPICAL VISIT LOOK LIKE FOR A CONCIERGE PATIENT?

Dr. Ofer Shustik

First of all, there is usually no wait time for concierge patients seen in our office. At a patient’s first visit, I will see them immediately and spend more than an hour on a complete health care evaluation. I call this the “preventative assessment,” which is how I determine a standard of care for each patient. I divide this evaluation into five categories:

1. Individual medical history — We will ask you how your general health has been throughout your life, looking for any patterns that could cause concern. For example, if you get bronchitis every year and have gone to various urgent care centers to treat it, that might cure you each time, but we want to look more at why you’re getting bronchitis every year in the first place.
2. Family history — Some diseases and ailments can run in families, so it’s important that we know the medical history of a patient’s family in order to assess a patient’s likelihood for developing certain conditions. With preventative care, we can lessen the risk.
3. Past surgical and disease history — We ask, is there anything specific we need to be concerned about based on past experiences? Is there any syndrome of disease, or just one problem? For example, diabetes can cause a multitude of issues, such as heart disease as well as neuropathy, and this syndrome needs to be addressed holistically.



Dr. Ofer Shustik, Coordinated Health West Palm Beach, is now accepting patients at his centrally-located office in the Victor Farris Building, 1411 N. Flagler Dr., West Palm Beach

4. Medications and immunizations — We will examine all the over-the-counter and prescription medications a patient takes, including vitamins and supplements, to ensure they are not adversely interacting and whether better options are available. We will also make sure the patient is up-to-date on all recommended immunizations.

5. Individualized risk — Once we have all of the patient’s background, only then can we look to the future and determine whether there are areas of risk for the patient that we need to address and the best timeline for doing so. This is how we “quarterback” family care, providing this service for several generations of the same family.

YOUR PRACTICE IS ACCEPTING NEW PATIENTS?

Dr. Ofer Shustik

Yes, we are very happy to enroll individuals or families in our concierge program. We want to help those from age 2 to 102 who are interested in obtaining their optimum health and want to have an on-going relationship with their health care provider. Rather than just seeing them once a year for an annual physical examination that takes 30 minutes or less, we focus on providing on-going care that not only is based on symptoms and pre-existing conditions, but their lifestyles and interests in preventing disease in their future.

We welcome you to learn more or schedule a tour of our office by calling 561.283.2925 or visiting coordinatedhealth.com/westpalm. We accept most major insurance plans, as well as Medicare, for our services. PHOTOS: CAPEHART

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Coordinated Health Launches Concierge Primary Care in West Palm Beach

Coordinated Health West Palm Beach has launched a Concierge Primary Care Family Medicine practice under the direction of Coordinated Health's Chair of Primary Care, Ofer Shustik, MD. The practice is centrally located in West Palm Beach at [1411 N. Flagler Drive, Suite 7000](#).

"My ambition is to provide families with a personal and individualized health care experience with minimal time constraints and continual access," said Dr. Shustik.



Coordinated Health West Palm Beach is a Concierge Primary Care Family Medicine practice that offers enhanced individualized care by Dr. Shustik, a board-certified primary care physician who has more than 20 years of experience treating families. For the practice's exclusive concierge members who pay an annual fee, that care will include personalized, unparalleled access to Dr. Shustik and his team. Coordinated Health West Palm Beach also accepts insurances and Medicare for concierge members. The new 1,600-square-foot office, centrally located on Flagler Drive near Good Samaritan Medical Center, is designed specifically for patient comfort in a state of the art facility.

"I'm truly excited to start this new chapter in my career, because concierge medicine allows me more time to focus on preventative care. I believe that when you spend adequate time with patients, you are able to really get to know all aspects of their lives, which is imperative to maintaining and improving the quality of life of an individual," said Dr. Shustik, who graduated from Tel Aviv's prestigious Sackler School of Medicine and completed his residency at St. Luke's Family Medicine Warren in New Jersey. "I strive to have a true and thorough understanding of my patient's medical history and also their concerns, which allows me to tailor an individualized plan intended to prevent disease and allow for a healthier, happy and well-balanced life."

Coordinated Health West Palm Beach will offer concierge services including:

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- Unparalleled access to Dr. Shustik via dedicated cell phone
- Same-day appointments or within 24 hour appointments
- Evening and weekend appointments by request
- Global coordination of care while traveling
- Multi-generational family care, ages 2 and up, with "one-stop" family visits that allow for parents and children to bundle appointments
- Individualized health care plans
- Evidence-based medicine
- Home visits with in-home testing, upon request

"Coordinated Health's model for value-based healthcare and selective specialization has been a great success for patients in the northeast and Dr. Shustik has been central to our efforts," said CEO Dr. Emil Dilorio. "We look forward to assisting Dr. Shustik and the opening of Coordinated Health West Palm Beach as he shares our successful care model and his many years of experience with those in Palm Beach County and the surrounding area."

Dr. Shustik began practicing in New Jersey and Pennsylvania in 1997, focusing on family medicine with services ranging from pediatrics to geriatrics. His patients are considered a part of his family, and he values these relationships as an integral part of his care philosophy.

"My patients are like family to me, I feel an exceptional level of responsibility for them and I deeply care about my responsibilities as their physician," said Dr. Shustik. "I genuinely care about the well-being of my patients and I am excited to create wonderful new relationships with my patients here in West Palm Beach."

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Coordinated Health West Palm Beach Opens Concierge Primary Care Family Medicine Practice

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WEST PALM BEACH, FL – February 8, 2018 – Coordinated Health West Palm Beach has launched a Concierge Primary Care Family Medicine practice under the direction of Coordinated Health's Chair of Primary Care, Ofer Shustik, MD. The practice is centrally located in West Palm Beach at 1411 N. Flagler Drive, Suite 7000.

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Dr. Ofer Shustik, MD

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- Unparalleled access to Dr. Shustik via dedicated cell phone
- Same-day appointments or within 24-hour appointments
- Evening and weekend appointments by request
- Global coordination of care while traveling
- Multi-generational family care, ages 2 and up, with "one-stop" family visits that allow for parents and children to bundle appointments
- Individualized health care plans
- Evidence-based medicine
- Home visits with in-home testing, upon request

"Coordinated Health's model for value-based healthcare and selective specialization has been a great success for patients in the northeast and Dr. Shustik has been central to our efforts," said CEO Dr. Emil Dilorio. "We look forward to assisting Dr. Shustik and the opening of Coordinated Health West Palm Beach as he shares our successful care

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model and his many years of experience with those in Palm Beach County and the surrounding area."

Dr. Shustik began practicing in New Jersey and Pennsylvania in 1997, focusing on family medicine with services ranging from pediatrics to geriatrics. His patients are considered a part of his family, and he values these relationships as an integral part of his care philosophy.

"My patients are like family to me, I feel an exceptional level of responsibility for them and I deeply care about my responsibilities as their physician," said Dr. Shustik. "I genuinely care about the well-being of my patients and I am excited to create wonderful new relationships with my patients here in West Palm Beach."

About Coordinated Health West Palm Beach

Coordinated Health West Palm Beach is a Concierge Primary Care Family Medicine provider offering enhanced, evidence-based, individualized care, including a commitment to dedicate time and availability for each patient. Dr. Ofer Shustik, Medical Director of Coordinated Health West Palm Beach, has 20 years of experience as a board-certified primary care and family medicine physician, who now offers concierge medicine to provide his patients personalized, custom care tailored to their individual needs. Dr. Shustik also serves as the Chair of Primary Care, Chief of Outpatient Medicine, and Medical Executive Committee member for Coordinated Health (CH), a hospital and health network founded in 1987 with locations throughout eastern Pennsylvania and Western New Jersey. Centrally located in West Palm Beach at 1411 N. Flagler Drive, Suite 7000, Coordinated Health West Palm Beach provides convenient access to all areas of Palm Beach County and valet parking is available. To schedule an appointment or to learn more about Coordinated Health West Palm Beach's Concierge Primary Care Family Medicine plans, please call 561-283-2925.

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“My ambition is to provide families with a personal and individualized health care experience with minimal time constraints and continual access.”

– Ofer Shustik, M.D.



A Personal and Individualized Health Care Experience

Coordinated Health West Palm Beach has launched a *Concierge Primary Care Family Medicine* practice under the direction of Coordinated Health’s Chair of Primary Care, **Ofer Shustik, M.D.** The practice is centrally located in West Palm Beach at 1411 N. Flagler Drive, Suite 7000.

“My ambition is to provide families with a personal and individualized health care experience with minimal time constraints and continual access,” said Dr. Shustik.

Dr. Shustik is a Board-certified primary care physician who has more than 20 years of experience treating families. For the practice’s exclusive concierge members who pay an annual fee, that care will include personalized, unparalleled access to Dr. Shustik and his team. Coordinated Health West Palm Beach also accepts insurances and Medicare for concierge members. The new 1,600-square-foot office, centrally located on Flagler Drive near Good Samaritan Medical Center, is designed specifically for patient comfort in a state-of-the-art facility.

“I’m truly excited to start this new chapter in my career, because concierge medicine allows me more time to focus on preventative care. I believe that when you spend adequate time with patients, you are able to really get to know all aspects of their lives, which is imperative to maintaining and improving the quality of life of an individual,” said Dr. Shustik, who graduated from Tel Aviv’s prestigious Sackler School of Medicine and completed his residency at St. Luke’s Family Medicine Warren in New Jersey. “I strive to have a true and thorough understanding of my patient’s medical history and also their concerns, which allows me to tailor an individualized plan intended to prevent disease and allow for a healthier, happy and well-balanced life.”

For a tour of the new office or to schedule an appointment with Dr. Shustik call 561.283.2925 or visit www.coordinatedhealth/westpalm.



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